



# NJ TechNews Editorial Calendar

The Business behind the Technology Sectors of New Jersey

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## 2009 NJ TechNews Editorial Calendar

ISSUE	EDITORIAL LEAD	BONUS DISTRIBUTION
February	IT Software	Capital Conference
March	Finance	CIO Conference
April	Energy	Venture Conference
May	Human Capital	Boot Camp
June	NJTC Success Stories	CFO Awards
July/Aug	Education	NJTC Programs
September	Communications/Telecom	Public/Private Showcase
October	Awards Gala	NJTC Programs
November	Tech Gadget Gift Guide	NJTC Programs
Dec/Jan	Life Sciences	NJTC Programs

ISSUE	EDITORIAL DEADLINE	ADVERTISING RESERVATION
February	Dec 24	Jan 13
March	Jan 21	Feb 3
April	Feb 19	Mar 3
May	Mar 25	Apr 7
June	Apr 22	May 5
July/Aug	Jun 5	Jun 16
September	Jul 23	Aug 11
October	Aug 20	Sep 15
November	Sep 24	Oct 6
Dec/Jan	Nov 2	Nov 12



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 Above schedule is subject to change