



LifeSci Trends Distribution Facts

Strategists and Leaders...

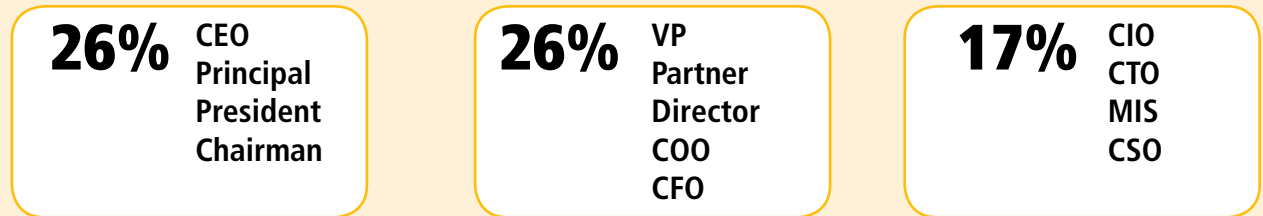
The year 2009 brings a new NJTC publication -- LifeSci Trends. Formerly LifeSciTech, this new magazine will be a smart, cutting-edge look at the hottest trends and issues facing the life sciences sectors. Advertisers looking to reach pharma, Bio, medical device, R&D and IT companies doing business in the LS space will enjoy the new edgy look, feel and read of this quarterly magazine.

We mail directly to executives at businesses representing the convergence of life science with technology. 66% of LifeSci Trends distribution is requested, the best way to target this group in print is in the advertising pages in LifeSci Trends. Your advertising message is seen primarily by business strategists driving innovation in the bio-IT community.

Requested Mailing	6,050
Additional Mailing	2,500
Event and Promotion	600
Total Distribution	9,150



POWER & INFLUENCE



DISTRIBUTION BY INDUSTRY SECTOR

