



NJTC Publications Editorial Calendar

The Business behind the Technology Sectors of New Jersey

In Every Issue

- Business & Strategy Columns
- The Survey Says...
- Worth Reading
- Executive Profiles
- Tech Case Studies
- Business Spotlight
- Photo Gallery
- NJTC Calendar of Programs



2010 NJTC Publications Editorial Calendar

MONTH	PUBLICATION	EDITORIAL LEAD	BONUS DISTRIBUTION DEADLINE	EDITORIAL/ADVERTISING DEADLINE
January	LifesciTrends	Healthcare IT	Capital Conference	24-Nov / 8-Dec
February	TechNews	Finance	Capital Conference/CIO Conference	24-Dec / 12-Jan
March	TechNews	IT Software	Venture Conference	26-Jan / 9-Feb
April	LifesciTrends	Open	NJTC Programs	23-Feb / 9-Mar
May	TechNews	Energy	NJTC Programs	23-Mar / 13-Apr
June	TechNews	Success Stories	CFO Awards	27-Apr / 11-May
July	LifesciTrends	Open	NJTC Programs	25-May / 8-Jun
August	TechNews	Education/Human Resources	NJTC Programs	22-Jun / 13-Jul
September	TechNews	Communications	NJTC Programs	27-Jul / 10-Aug
October	TechNews	Awards Gala	NJTC Programs	24-Aug / 14-Sep
November	LifesciTrends	Open	NJTC Programs	28-Sep / 12-Oct
December	TechNews	Tech Gadgets	Commercialization Conference	26-Oct / 9-Nov

Complete advertising materials are due
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Above schedule is subject to change

