

Dan Woods, CTO, Chief Editor/Analyst, and Founder of Evolved Media

Dan Woods is a seasoned CTO, author, speaker, and entrepreneur with experience in business, computer science, journalism, and publishing.

Dan is CTO, Chief Editor/Analyst, and Founder of Evolved Media, a firm that offers content creation, editorial, and publishing services to information technology, financial, manufacturing, enterprise software, electronic gaming, and biotechnology companies.

Dan pioneered the Communication By Design™ content development methodology, which enables rapid creation of high-quality content based on interviews with subject matter experts.

As an author, Dan has written or coauthored more than 20 books about business and technology, ranging from books about service-oriented architecture, open source, manufacturing, RFID, and wikis to the ideas driving the latest generation of enterprise applications, particularly in the face of Web 2.0's impact on the enterprise. Dan has written hundreds of white papers and conducted more than 1,000 interviews with experts in a variety of fields. He is also an invited speaker and moderator at international conferences.

As a CTO, Dan built technology for companies ranging from Time Inc. New Media to TheStreet.com. He has managed the product development cycle from initial requirements through sales for web sites and software products designed for the publishing and financial services industries. At TheStreet.com his systems supported the company's successful IPO and handled millions of daily page views while the number of subscribers tripled and new lines of business were launched. At CapitalThinking, Dan's software was purchased by the IT departments of large financial institutions including General Electric, JP Morgan Chase, and Citigroup.

Dan has an M.S. from Columbia University's Graduate School of Journalism and a B.A. in Computer Science from the University of Michigan.

And since July 2008, Dan has been writing the JargonSpy column for Forbes. For a complete list of those articles, visit our sister site, CITO Research [\(link\)](#) Dan Woods is a seasoned CTO, author, speaker, and entrepreneur with experience in business, computer science, journalism, and publishing.