



2012 CIO Conference

February 16, 2012 ♦ The East Brunswick Hilton

The NJTC CIO Conference will assemble IT Professionals from our region for insightful discussions, engaging and successful speakers and practical advice to help you grow your business with technology. This is your opportunity to build your local network of peers offering benefits that will last long after the Conference is over. Attendance at this event is exclusive for CIOs, CTOs, IT Directors, Senior IT executives, IT Managers, other senior business executives and sponsors.

SPONSOR OPPORTUNITIES

Signature Sponsor Unavailable

Exclusive Sponsorship

Sponsorship Benefits:

- Corporate name and logo on all promotional materials and advertising (brochures, Calendar of Programs, www.njtc.org, emails, faxes, etc.)
- Corporate name and logo on CIO Conference website on njtc.org with link to corporate website
- Verbal recognition at Conference
- Opportunity to MC the event to include introduction of the keynote speaker
- Ten (10) complimentary conference admissions for sponsor representatives, clients or key prospects
- Corporate name and logo prominently displayed at Conference
- Full page ad and company description in CIO Conference book distributed to all attendees
- Exhibit table

Sponsorship Investment:

\$10,000

Platinum Sponsor Unavailable

Exclusive Sponsorship

Sponsorship Benefits:

- Corporate name and logo on all promotional materials and advertising (brochures, Calendar of Programs, www.njtc.org, emails, faxes, etc.)
- Corporate name and logo on CIO Conference website on njtc.org with link to corporate website
- Verbal recognition at Conference
- Opportunity to moderate a panel discussion
- Namebadge holder with company name & logo
- Ten (10) complimentary conference admissions for sponsor representatives, clients or key prospects
- Corporate name and logo prominently displayed at Conference
- Full page ad and company description in CIO Conference book distributed to all attendees
- Exhibit table

Sponsorship Investment:

\$10,000

CIO of Year Award Sponsor

Exclusive Sponsorship

Sponsorship Benefits:

- Corporate name and logo on all promotional materials and advertising (brochures, Calendar of Programs, www.njtc.org, emails, faxes, etc.)
- Corporate name and logo on CIO Conference website on njtc.org with link to corporate website
- Verbal recognition at Conference
- Opportunity to present the Awards
- Six (6) complimentary conference admissions for sponsor representatives, clients or key prospects
- Corporate name and logo prominently displayed at Conference
- Corporate logo on Nomination Form
- Full page ad and company description in CIO Conference book distributed to all attendees
- Exhibit table

Sponsorship Investment:

\$8,000

Promo Item Sponsor

Sponsorship Benefits:

- Corporate name and logo on all promotional materials and advertising (brochures, Calendar of Programs, www.njtc.org, emails, faxes, etc.)
- Corporate name and logo on CIO Conference website on njtc.org with link to corporate website
- Four (4) complimentary conference admissions for sponsor representatives, clients or key prospects
- Company name and logo on promo item given to each attendee
- Exhibit table
- Half-page ad and company description in CIO Conference book distributed to all attendees

Sponsorship Investment: \$4,000

Breakfast sponsor

Exclusive Sponsorship

Sponsorship Benefits:

- Corporate name and logo on all promotional materials and advertising (brochures, Calendar of Programs, www.njtc.org, emails, faxes, etc.)
- Corporate name and logo on CIO Conference website on njtc.org with link to corporate website
- Three (3) complimentary conference admissions for sponsor representatives, clients or key prospects
- Exhibit table
- Half-page ad and company description in CIO Conference book distributed to all attendees
- Sign with Company name and logo at lunch stations

Sponsorship Investment: \$3,500

Luncheon Sponsor Unavailable

Exclusive Sponsorship

Sponsorship Benefits:

- Corporate name and logo on all promotional materials and advertising (brochures, Calendar of Programs, www.njtc.org, emails, faxes, etc.)
- Corporate name and logo on CIO Conference website on njtc.org with link to corporate website
- Three (3) complimentary conference admissions for sponsor representatives, clients or key prospects
- Exhibit table
- Half-page ad and company description in CIO Conference book distributed to all attendees
- Sign with Company name and logo at lunch stations

Sponsorship Investment: \$3,500

NOTE: Exhibit space is limited and the only vendors permitted to attend are sponsors/exhibitors

Exhibitor

Sponsorship Benefits:

- Corporate name and logo on CIO Conference website on njtc.org with link to corporate website
- Two (2) complimentary conference admissions for sponsor representatives, clients or key prospects
- Corporate name and logo prominently displayed at Conference
- Corporate profile in CIO Conference book distributed to all attendees
- Exhibit table

Sponsorship Investment: \$2,500

2012 CIO CONFERENCE

SPONSOR LEVEL _____ AMOUNT _____

Company Name (complete spelling and punctuation): _____

Contact Name _____

E-Mail Address: _____ SIGNATURE: _____

Questions - Contact Karen Lisnyj (856) 787-9700 ♦ Please fax completed form to: 856-787-9800 ♦ karen@njtc.org